



CONTENTWRITER

ENGAGING. INFORMATIVE. OPTIMISED

CLIENT CASE STUDIES

Majestic Property Sales

Majestic Property Sales launched with the sole aim of offering clients a chance to buy, sell or rent a property to a global audience. With access to the most well-established online property portals, for a single, affordable monthly fee....



Majestic Property Sales

and communicate with them directly, leaving sellers the flexibility to negotiate freely.

Bringing an end to estate agent costs and expensive commission charges, they provide access to hundreds of potential buyers



The challenge & objectives

After successfully having a bespoke website created, the client felt they needed professionally written content to match. Effective, well-structured and search engine friendly content can be crucial to a website's success.

Solution

The client supplied a short brief about their business, along with a list of industry relevant keywords. They felt it was important to convey a strong message to potential clients and why they should place their business with them and not traditional estate agents.

Being part of a highly competitive market, we understood that the content writing had to have an impact and be written specifically to not only inform and inspire potential new customers, but also to have a positive effect on the likes of Google and Bing to maximise enquiries.

Results

The home page content writing was completed with the maximum word count and an additional 500 words to give the website the ultimate opportunity at success within search engine rankings.

Client Testimonial

I decided to take advantage of the Content Writing Service. I have just read the finished article and I am very pleased with the outcome. The team work in a timely and professional manner and really do deliver the goods! Can't recommend them highly enough!"

